

## **Attachment III Draft Goals**

(taken from notes in earlier versions of the paper and from Federal Reserve Bank meeting)

### **Section 1: Human Resources**

#### **1.1 Volunteerism:**

A specific program for developing, fostering and mentoring long-term, consistent volunteerism would be beneficial to the community. Options might include a leadership program and/or training in non-profit management, creation of a volunteer action center, creation of a volunteer coordinator position, or additional efforts to develop more youth-oriented volunteer projects or activities and elder-oriented volunteer projects and activities.

#### **1.2 Health and Social Services:**

Undertake an in-depth analysis of our city's human resource needs, including through an annual review of the county directory of human resources from the Lewis County Health Department.

#### **1.3 Child Care and Youth Services:**

There is a need for more flexible childcare that includes nights, weekends and holidays plus an up-to-date childcare provider directory.

#### **1.4 Culture:**

The Canton Arts Council's renovation and reopening of the historic movie theatre as a multi-use facility will increase entertainment and performance options and promote evening activities in the small commercial district. The city and the Arts Council need to develop plans to optimize the use and impact of the theater facility.

#### **1.5 Aging:**

There is a need in Canton and Lewis County for organized exercise programs and facilities for adults. There are people in Canton that travel to the Quincy and Hannibal YMCA to take advantage of the many programs they have to offer. Walking outside in good weather is a popular choice of physical activity for the elderly of the community. Development of a walking/biking path from the ferry landing to Martin Park or even to LaGrange should be considered.

#### **1.6 Beautification:**

- A. The Canton riverfront is an asset to the community but access needs to be improved. Plans should be developed to enhance the attractiveness and functionality of the riverfront.
- B. Canton needs to assess signage needs in the city and develop a plan for improvement.

#### **1.7 Historic preservation:**

One of the community's assets is its buildings. Completion of the historic building survey is important for building owners to have access to tax incentives for re-

investment. Ultimately, the City of Canton could seek Certified Local Government status. Missouri Certified Local Governments are guaranteed eligibility for grants representing a minimum of ten percent of federal funds allocated to the state for historic preservation projects.

#### 1.8 Leadership development:

Canton needs to encourage more involvement by a wider range of citizens. There are few opportunities to recognize leaders in the community. Education and exchange programs available to Canton citizens would be helpful.

### **Section 1: Economic Development**

#### 2.1 Business Attraction:

A. Canton needs to assess and develop a plan to meet parking needs of current and future businesses.

B. Canton needs to develop a plan for encouraging new business and supporting current businesses.

#### 2.2 Site Development:

Canton needs to work with the Lewis County Industrial Development authority on the identification and creation of an Industrial Park.

#### 2.3 Business Retention and Expansion:

A. Canton needs to encourage regional entrepreneur skills seminars.

B. Canton needs a plan to deal more effectively with transfer of ownership of existing businesses.

C. Canton needs to design ways to find connections between business owners and resources that can assist with problems and issues.

D. It is sometimes difficult to get Canton business owners to work together. Canton needs to design a plan for strengthening local business interaction and participation in the local Chamber of Commerce.

#### 2.4 Workforce Development:

The City of Canton and local educational institutions need a plan that defines local workforce needs and finds ways to develop skill sets that meet those needs.

#### 2.5 Tourism:

A. Canton needs to become involved in regional tourism activities.

B. Canton needs to prepare a new tourism brochure or add activities to regional brochures.

C. Canton needs to develop a plan for promoting the African-American historical sites that are in the city limits.

D. Canton needs to celebrate the unique facilities available in town, such as the Ice Cream fountain.

E. Canton needs to promote local recreational activities including, but not limited to, hunting, fishing, hiking and camping.

## 2.6 Downtown Revitalization:

The City needs to develop a systematic plan to encourage re-investment in the traditional downtown which may include the implementation of a MainStreet Program.

## 2.7 Agribusiness:

A. Canton can encourage small farmers by developing a plan to promote more direct selling to consumers through the Farmer's Market or co-operative marketing.

B. The City of Canton, along with Lewis County Industrial Development Authority, needs to develop plans for land use in the western portion of the Highway 61 corridor, with some attention paid to the interface with continuing agricultural use on that side of the corridor.

## **Section 3: Government Organization**

### 3.1 Community Planning:

Canton needs to continue to use, manage and update its long-range plan.

### 3.2 Budget/Fiscal Control:

The City of Canton needs to invest in state-of-the-art computer systems to manage and integrate all city financial functions.

### 3.3 City Personnel:

The City needs to continue to assess personnel needs and re-structure personnel as needed.

### 3.4 Intergovernmental Cooperation:

The City of Canton has a history of inter-governmental cooperation. The City needs to continue this policy.

### 3.5 Government Communication:

The City of Canton needs to develop a plan to encourage more participation in city government and attendance at meetings and hearings.

The City needs to develop a plan to utilize better the City website as a communications mechanism.

## **Section 4: Community Services**

### 4.1 Law Enforcement:

The police department and the City Police Committee have begun long-range planning and need to continue that process.

### 4.2 Fire Protection:

R-V Fire Department does its own planning and goal-setting.

### 4.3 Health Services:

The Lewis County Health Department carries on regular planning and goal-setting activities for the county.

#### 4.4 Education:

Educational institutions within Canton do their own long-range planning and goal-setting.

#### 4.5 Energy Conservation:

The City of Canton should develop a plan for encouraging energy conservation including the potential for use of alternative fuels in vehicles as they become locally available and economically feasible.

#### 4.6 Animal Control:

The City has developed and is maintaining a certified animal shelter. The City should consider animal control programs to encourage adoption, neuter/spaying, and wildlife management, perhaps using resources from the Missouri Humane Society and/or the Missouri Department of Conservation.

#### 4.7 Emergency Management:

A. Canton has recently updated and upgraded its emergency warning system but should consider implementing plans for adequate emergency power generation.

B. The City of Canton needs to review and update emergency management plans regularly.

### **Section 3: Community Facilities**

#### 5.1 Parks and Recreation:

A. The Canton Parks Board has done a good job of long-range planning. They need to continue to assess needs and develop plans for the proposed park on the corner of Brose and Wyaconda Avenues. This land has been available for several years but is, as yet, undeveloped.

B. As part of their long-range plan the Parks Board should consider planning for health and fitness opportunities for adult citizens, such as walking paths.

#### 5.2 Water Supply, Treatment and Distribution:

A. The City has recently adopted a 5-year plan to improve water distribution lines in the city.

B. The City of Canton is in the process of designing and implementing a plan to upgrade the City Water Treatment Plant.

#### 5.3 Waste Water Collection and Treatment:

The City has just completed several improvements to the sewer system and the lagoon was judged to be one of the best in the state in 2004.

#### 5.4 Transportation:

A. The City of Canton has an ongoing need to assess the quality of streets, curbs, gutters and sidewalks and implement a plan for ongoing maintenance and upgrading.

B. As more retail shopping develops in the Highway 61 the City needs to develop planning for traffic movement and access.

C. The City of Canton needs to consider developing plans for appropriate and sustainable public transport for elderly and others without vehicles from their homes to retail shopping and appointments.

D. The City of Canton needs to develop community planning that considers improving the “walkability” of the City for citizens who wish to walk to stores or other destination either for health or financial reasons.

#### 5.5 Housing:

A. Canton housing stock averages over 60 years old. The City needs to develop a plan to encourage new housing opportunities within the city limits, including accessibility to roads and utilities.

B. Canton rental properties are often poor quality. The City needs to develop incentives to encourage rental property owners to upgrade or replace older, lower quality units.

C. Canton has a shortage of “affordable” rental units. The City needs to develop incentives to encourage more affordable units.

#### 5.6 Library Services:

The Canton Public Library needs to continue to develop it’s own long-range plan.

#### 5.7 Solid Waste Management:

The City developed a site for recycling yard waste as mulch. The City should develop a plan for recycling other types of materials.

#### 5.8 Telecommunications:

Many cities world-wide are studying providing wireless broadband network coverage in response to incumbent telecommunications companies failure to do so. Increasingly, wireless broadband coverage is a significant economic development issue. The City of Canton, perhaps in conjunction with the Lewis County IDA, should assess current and future needs and develop a plan to meet those needs.